



Value-Added

Connie's Weekly Newsletter

PetPoint Solutions offers animal welfare organizations a comprehensive suite of services designed to save time, reduce costs, and generate revenue. These services provide animal welfare organizations a 'one-stop shop' for their operational needs, with a wide selection of products ranging from data management solutions to turn-key online retail solutions with your organization's branding.

At its core is the PetPoint Data Management System, first launched in 2005, the PetPoint Data Management System is now the most widely used cloud-based software application in animal welfare. PetPoint offers sophisticated functionality and unparalleled support for your daily operations.

Today over 133 PetPoint staff members are dedicated to serving you, offering the very best in the areas of software, training, support, and development, all supported by an investment of over \$5-million to date by parent company Pethealth.

Since the launch of PetPoint 8 years ago, the application, now licensed by over 2,000 AWOs, has helped to facilitate in over 5-million pet adoptions. PetPoint is available to your organization free of charge when you agree to promote the 24PetWatch Gift of Insurance program, microchip all adopted dogs and cats with 24PetWatch chips and download the adoptable search IFrame on an exclusive basis. Clients adopting a dog or cat will receive an email from 24PetWatch asking them to confirm the Gift, all adopters must confirm to be covered by insurance post adoption. Organizations that have recognized that encouraging adopters via multiple messaging points to sign up for the Gift have decreased their adoption returns and increased adopter satisfaction saving them money and time. These organizations have achieved rates of 80% Gift confirmation and have made the program a very successful part of their adoption process.

The 24PetWatch Gift of Insurance provides up to 45 days of complimentary coverage for the most common accidents and illnesses that occur to dogs and cats post adoption. This life saving Gift can help your organization save money and change more animal lives by making each adoption a lifelong success. This enables organizations to better manage their limited financial resources rather than using them to cover unexpected post-adoption veterinary fees or having to provide 30-day health guarantees. Designed in consultation with leading animal welfare organizations, the 24PetWatch (previously ShelterCare) Gift of Insurance program was first launched in 2002. It is the first of its kind and the longest running. Since issuing the first Gift of Insurance in January 2002, the 24PetWatch Gift of Insurance program has to date paid in excess of \$16.2-million in claims.

In partnership with over 2,000 animal welfare organizations, Pethealth has administered over 5-million 24PetWatch Gift of Insurance policies, making the 24PetWatch Pet Insurance Program the largest and most widely used pet insurance program offered in the animal welfare community. Its 5-millionth Gift was recently issued by the Connecticut Humane Society last month.

Our commitment to you remains absolute and we seek only that our partners respect and honor the terms of our partnership. A reminder that in order to maintain your PetPoint agreement, and to continue to enjoy the many benefits offered without cost to you, that no other insurance programs be offered by your organization, whether this be through a similar Gift based program or the support of another line of core insurance products. Should you have any questions regarding PetPoint, our services, support, or your Partner agreement, please contact your local outreach representative or me directly.

Did you know?

Did you know you can get your dog's DNA test results delivered to you in as little as 4 business days? [Click here](#) to learn more and to read about our exclusive offer when you purchase a new 12 pack DNA of kits.

Sincerely,

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