



Storm Preparedness

Connie's Weekly Newsletter

In light of the most recent Hurricane on the Eastern Seaboard I thought it would be a good time to review how PetPoint can support your efforts during emergency preparedness. When a storm is about to strike our hope at PetPoint is that you are not adversely affected, but if you are, please remember that our software provides essential capabilities for animal inventory, transferring, and reporting. **Most importantly, your data and records are safe in PetPoint and can be accessed by you from anywhere even if your shelter is evacuated.** PetPoint has been a valuable tool for organizations after flooding, fires, tornados, and hurricanes in the past – and a powerful storm will not stop the PetPoint software from providing the tools and resources you need.

PetPoint offers capabilities in the following areas:

1. *Transfer Network Sending:* If you are evacuating and need to let shelters know what is available.
2. *Lost/Found/Stray animal listings:* If you are taking in lost animals from affected areas, you can have listings with pictures/descriptions available online for the public, which can be setup in less than 15 minutes using the standard I-frame. This same technology can be employed for lost and found animal reports.
3. *Transfer Network Receiving:* You are a shelter or organization that was unaffected by the storm, and are able to take animals.
4. *Reporting:* Reports are available for intakes, outcomes, and animal inventory to ease the burden of tracking and reporting to government agencies.

These tools are available to assist you as your response to the emergency progresses. If you have any trouble with setting up or utilizing these areas, please contact technical support at techsupport@petpoint.com or 866-630-7387.

If disaster strikes and you are in need of assistance relocating your animals, please contact me or your Regional Outreach Director with an estimate of the species and number to be evacuated. We will work to get you in contact with a shelter that can help.

Contact Information:

Rep.	States	Ext.	Other
Mary Bart Houston	AL, FL, GA, MS, LA	651	561.319.5366
Patty Frohme	CO, TX, KS, OK	647	303.884.4542
Bruce Kranig	IA, IL, MN, WI	156	847-345-4408
Gilberto Gandra	MA, ME, NC, NH, NJ, NY, RI, SC, VT,	225	617-949-9522
Bill Templeman	CA, ID, OR, WA	633	541-601-9222
Angela Decker	Canada and MI	288	905-467-6046
Mike Murphy	CT, DC, DE, MD, OH, PA, VA	267	203-893-8471

Susan McKellep	AR, IN, KY, MO, TN, WV	610	502-553-3831
Sofia Rodriguez	AZ, NM, UT, NV	141	505-210-0344
Connie Howard	Director of Animal Welfare Relations	617	720-459-0959
Stefani Serdar	Business to Business Outreach Manager	650	200 and 425

Did you know?

Many organizations host free microchip clinics in advance of a storm to help ensure that pets have permanent identification and can be quickly reunited with their owners. The cost of hosting such a clinic can often be offset by grants or local companies supporting your efforts. Ask local companies to make a donation to cover the cost of chips and then host the clinic at the business. MiniChips are also wonderful tools for these types of clinics.

Sincerely,

Connie Howard
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