

PetPoint Report: November 2010

The PetPoint Adoption Report is a monthly gauge of U.S. pet owner demand for dogs and cats available for adoption. Data is aggregated via PetPoint Animal Management Software, a “SaaS” (Software as a Service) application developed and launched in 2005. PetPoint is the most widely used animal management application in animal welfare.

The PetPoint report for November aggregates data from 873 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2009. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs whose data was available in both November 2009 and November 2010 have been included.

The report includes data on 119,266 dogs and cats that entered AWOs during the month (referred to as Intakes) and 112,094 dogs and cats that left AWOs over the same period (referred to as Outcomes). Only data for dogs and cats is reported here. AWOs from 46 states (excluding Alaska, Delaware, Rhode Island and Hawaii), Washington D.C. and U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Intakes of cats into AWOs totaled 56,563 during November, a decline of 3% from November 2009.
- Owner surrenders of cats totaled 20,337, down 5% from November 2009.
- Cats returned to shelters from owners previously adopting from the same organization totaled 1,791, an increase of 16% over the same period in 2009.
- Intakes of stray cats totaled 26,906, a decline of 4% vs. November 2009.
- 4,928 cats were transferred in from other AWOs, a decrease of 9% over last year.
- Seizures of cats conducted by law enforcement organizations totaled 2,601 during November, an increase of 42% from November 2009.

Dogs

- Intakes of dogs totaled 62,703 in November, an increase of 1% vs. November 2009.
- Owner surrenders totaled 18,492, a decline of 5%.
- Returns of dogs previously adopted from the same organization totaled 3,204, an increase of 7%.
- Intakes of stray dogs totaled 22,677, a decline of 4%.
- Transfers of dogs into AWOs totaled 12,056, an increase of 4%.
- Seizures of dogs conducted by law enforcement agencies increased 9% to 4,870.

Outcomes

Cats

- In November 2010, a total of 62,294 cats left AWOs, flat year over year.
- 26,985 were adopted, an increase of 3% over 2009.
- Euthanasia totaled 29,965, a decline of 3% from last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 2,762, an increase of 2%.
- 1,291 cats were returned to their owners, a decrease of 6% to November 2009.
- A total of 1,291 cats died (excluding euthanasia) while in AWOs during November 2010, a decline of 13% from 2009.

Dogs

- 59,800 dogs left AWOs during November, a 2% decrease from November 2009.
- Adoptions remained flat year over year at 28,189.
- Euthanasia declined 9% to 18,125.
- Transfers of dogs from reporting AWOs to other organizations increased 7% to 5,543.
- Dogs returned to owners totaled 7,336, flat to November 2009.
- The number of dogs that died while in shelters totaled 607 (excluding euthanasia), an increase of 7% over 2009.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$68.09 in November 2010, an increase of 4% vs. November last year.
- Adoption fees for cats older than 1 year of age, averaged \$42.18, and a decline of 11% vs. November 2009.
- For dogs less than 1 year of age, adoption fees averaged \$115.03, a 5% increase to November 2009.
- For dogs older than 1 year of age, adoption fees averaged \$89.66, an increase of 2% vs. last year.

PetPoint reports are published monthly on the third Monday of each month. For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

Brad Grucelski
Vice President, PetPoint Solutions
Pethealth Inc.
bradg@petpoint.com
(866) 630-7387 x284