

PetPoint Report: October 2010

The PetPoint Adoption Report is a monthly gauge of U.S. pet owner demand for dogs and cats available for adoption. Data is aggregated via PetPoint Animal Management Software, a "SaaS" (Software as a Service) application developed and launched in 2005. PetPoint is the most widely used animal management application in animal welfare.

The PetPoint report for October aggregates data from 890 animal welfare organizations ("AWOs") in the United States and compares it to data from 2009. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs whose data was available in both October 2009 and October 2010 has been used.

The report includes data on 133,397 dogs and cats that entered AWOs during the month (referred to as Intakes) and 134,510 dogs and cats that left AWOs over the same period (referred to as Outcomes). Only data for dogs and cats is reported here. AWOs from 46 states (excluding Alaska, Delaware, Rhode Island and Hawaii), Washington D.C. and U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Intakes of cats into AWOs totaled 70,694 during October, a decline of 7% from October 2009
- Owner surrenders of cats totaled 25,102, down 5% from October 2009.
- Cats returned to shelters from owners previously adopting from the same organization totaled 1,824, an increase of 10% over the same period in 2009.
- Intakes of stray cats totaled 35,002, a decline of 12% vs. October 2009.
- 6,069 cats were transferred in from other AWOs, an increase of 5% over last year.
- Seizures of cats conducted by law enforcement organizations totaled 2,697 during October, an increase of 20% from October 2009.

Dogs

- Intakes of dogs totaled 62,703 in October, a decline of 7% vs. October 2009.
- Owner surrenders totaled 18,869, a decline of 9%.
- Returns of dogs previously adopted from the same organizations totaled 3,194, a decline of 1%.
- Intakes of stray dogs totaled 23,731, a decline of 9%.
- Transfers of dogs into AWOs totaled 12,269, a decline of 6%.
- Seizures of dogs conducted by law enforcement agencies increased 3% to 4,640.

Outcomes

Cats

- In October 2010, a total of 71,150 cats left AWOs, a decline of 8% vs. October 2009
- 28,773 were adopted, an increase of 6% over 2009.
- Euthanasia totaled 35,534, a decline of 19% vs. October last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 3,390, an increase of 14%.
- 1,437 cats were returned to their owners, an increase of 1% to October 2009.
- A total of 2,016 cats died (excluding euthanasia) while in AWOs during October 2010, a decline of 6% from 2009.

Dogs

- 63,360 dogs left AWOs during October, a 6% decrease to October 2009.
- Adoptions increased 5% to 30,389.
- Euthanasia declined 23% to 18,343.
- Transfers of dogs from reporting AWOs to other organizations increased 1% to 5,732.
- Dogs returned to owners totaled 8,158, an increase of 1%.
- The number of dogs that died while in shelters totaled 738 (excluding euthanasia), an increase of 15% over 2009.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$66.26 in October 2010, a decline of 1% vs. October last year.
- Adoption fees for cats older than 1 year of age, averaged \$41.34, and a decline of 13% vs. October 2009.
- For dogs less than 1 year of age, adoption fees averaged \$116.51, a 5% increase to October 2009.
- For dogs older than 1 year of age, adoption fees averaged \$89.99, an increase of 1% vs. last year.

PetPoint reports are published monthly on the third Monday of each month. For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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