

PetPoint Report: January 2011

The PetPoint Adoption Report is a monthly gauge of U.S. pet owner demand for dogs and cats available for adoption. Data is aggregated via PetPoint Animal Management Software, a “SaaS” (Software as a Service) application developed and launched in 2005. PetPoint is the most widely used animal management application in animal welfare.

The PetPoint report for January aggregates data from 889 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2010. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs whose data was available in both January 2010 and January 2011 have been included.

The report includes data on 107,556 dogs and cats that entered AWOs during the month (referred to as Intakes) and 109,946 dogs and cats that left AWOs over the same period (referred to as Outcomes). Only data for dogs and cats is reported here. AWOs from 46 states (excluding Alaska, Delaware, Rhode Island and Hawaii), Washington D.C. and U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Intakes of cats into AWOs totaled 40,851 during January, a decline of 9% from January 2010.
- Owner surrenders of cats totaled 15,871, down 7% from January 2010.
- Cats returned to shelters from owners previously adopting from the same organization totaled 1,719, an increase of 2% over the same period in 2010.
- Intakes of stray cats totaled 16,406, a decline of 13% vs. January 2010.
- 5,057 cats were transferred in from other AWOs, a decrease of 8% over last year.
- Seizures of cats conducted by law enforcement organizations totaled 1,798 during January, a decrease of 2% from January 2010.

Dogs

- Intakes of dogs totaled 66,705 in January, a decrease of 4% vs. January 2010.
- Owner surrenders totaled 21,364, a decline of 7%.
- Returns of pets previously adopted from the same organizations totaled 3,337, an increase of 2%.
- Intakes of stray dogs totaled 23,450, a decline of 6%.
- Transfers of dogs into AWOs totaled 13,424, a decrease of 4%.
- Seizures of dogs conducted by law enforcement agencies increased 4% to 5,130.

Outcomes

Cats

- In January 2011, a total of 44,985 cats left AWOs, down 10% from January 2010.
- 24,646 were adopted, a decline of 6% over 2010.
- Euthanasia totaled 15,508, a decline of 17% vs. January last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 2,708, an increase of 3%.
- 1,148 cats were returned to their owners, a decrease of 9% with January 2010.
- A total of 885 cats died (excluding euthanasia) while in AWOs during January 2011, a decline of 24% from 2010.

Dogs

- 64,961 dogs left AWOs during January, a 7% decrease to January 2010.
- Adoptions declined 6% to 30,511.
- Euthanasia declined 7% to 19,340.
- Transfers of dogs from reporting AWOs to other organizations increased 12% to 7,240.
- Dogs returned to owners totaled 6,786, a decline of 2% compared with January 2010.
- The number of dogs that died while in shelters totaled 1,084 (excluding euthanasia), a decrease of 66% over 2010.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$67.15 in January 2011, an increase of 1% vs. January last year.
- Adoption fees for cats older than 1 year of age, averaged \$46.38, and a decline of 7% vs. January 2010.
- For dogs less than 1 year of age, adoption fees averaged \$121.86, a 2% increase to January 2010.
- For dogs older than 1 year of age, adoption fees averaged \$94.28, an increase of 4% vs. last year.

PetPoint reports are published monthly on the third Monday of each month. For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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