

PetPoint Report: January 2012

The PetPoint Report is a monthly gauge of U.S. pet owner demand for dogs and cats available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The January PetPoint Report aggregates data from 971 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2011. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both January 2011 and January 2012 have been included.

The report includes data on 120,327 dogs and cats that entered AWOs during the month (referred to as Intakes) and 120,560 dogs and cats that left AWOs over the same period (referred to as Outcomes). Only data for dogs and cats is reported here. AWOs from 47 states (excluding Alaska, Delaware and North Dakota), Washington D.C. and the U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Owner surrenders of cats totaled 16,472, a decline of 4% from January 2011.
- Cats returned to shelters from owners previously adopting from the same organization totaled 1,989, up 8% from the previous year.
- Seizures of cats conducted by law enforcement organizations totaled 2,623 during January 2012, an increase of 7% from January 2011.
- Intakes of stray cats totaled 18,011, a decline of 4% from January 2011.
- 5,961 cats were transferred in from other AWOs, an increase of 10% from January 2011.
- Total intakes of all cats into AWOs equaled 45,056 during January 2012, a decline of 1% from January 2011.

Dogs

- Owner surrenders totaled 22,709, a decline of 4%.
- Returns of dogs previously adopted from the same organizations totaled 3,633, an increase of 3%.
- Seizures of dogs conducted by law enforcement agencies increased 4% to 6,726.
- Intakes of stray dogs totaled 25,863, a decline of 3%
- Transfers of dogs into AWOs totaled 16,340, an increase of 9%.
- Total intakes of all dogs equaled 75,271, even with January 2011.

Outcomes

Cats

- 26,778 cats were adopted in January, even with January 2011.
- A total of 653 cats died (excluding euthanasia) while in AWOs during January 2012, a decline of 32% from 2011.
- Euthanasia totaled 16,311, a decline of 7% from January last year.
- 1,362 cats were returned to their owners, up 11% from January 2011.
- Transfers of cats out of reporting AWOs to other organizations totaled 3,354, an increase of 6%.
- In January 2012, a total of 48,458 cats left AWOs, down 2% from January 2011.

Dogs

- Adoptions increased 8% to 35,971.
- The number of dogs that died while in shelters totaled 833 (excluding euthanasia), a decline of 31% over 2011.
- Euthanasia decreased 13% to 18,837.
- Dogs returned to owners totaled 8,016, an increase of 7% compared to January 2011.
- Transfers of dogs from reporting AWOs to other organizations increased 3% to 8,445.
- 72,102 dogs left AWOs during January 2012, a 1% increase to January 2011.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$66 in January 2012, a decline of 3% compared to January of last year.
- Adoption fees for cats older than 1 year of age averaged \$45 and a decline of 6% from January 2011.
- For dogs less than 1 year of age, adoption fees averaged \$122, a 6% increase to January 2011.
- For dogs older than 1 year of age, adoption fees averaged \$89, a decline of 2% from last year.

PetPoint reports are published monthly on the third Monday of each month. For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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