

PetPoint Report: August 2012

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The August PetPoint Report aggregates data from 1057 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2011. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both August 2011 and August 2012 have been included.

The report includes data on 174,803 cats and dogs that entered AWOs during the month (referred to as Intakes) and 171,609 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 46 states (excluding Alaska, Delaware, Hawaii, and Rhode Island), Washington D.C. and the U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Intakes of stray cats totaled 44,517, a decline of 5% from August 2011.
- Owner surrenders of cats totaled 29,393, a decline of 5% from August 2011.
- 8,630 cats were transferred in from other AWOs, an increase of 8%.
- Seizures of cats conducted by law enforcement organizations totaled 5,941, an increase of 3%.
- Cats returned to shelters from owners previously adopting from the same organization totaled 2,486, an increase of 15% from the previous year.
- Total intakes of all cats into AWOs equaled 90,967 during August 2012, a decline of 3% from August 2011.

Dogs

- Intakes of stray dogs totaled 30,805, a decline of 5%.
- Owner surrenders totaled 22,794, a decline of 9%.
- Transfers of dogs into AWOs totaled 17,527, an increase of 8%.
- Seizures of dogs conducted by law enforcement agencies declined 3% to 8,551.
- Returns of dogs previously adopted from the same organizations totaled 4,159, an increase of 11%.
- Total intakes of all dogs equaled 83,836, a decline of 3% from August 2011.

Outcomes

Cats

- 38,513 cats were adopted in August, an increase of 8% year over year.
- Euthanasia totaled 41,840, a decline of 10% from August last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 5,493, an increase of 21%.
- 1,674 cats were returned to their owners, an increase of 2% from August 2011.
- A total of 2,563 cats died (excluding euthanasia) while in AWOs during August 2012, a decline of 6% from 2010.
- In August 2012, a total of 90,083 cats left AWOs, a decline of 1% from August 2011.

Dogs

- Adoptions increased 8% to 38,609.
- Euthanasia decreased 13% to 22,975.
- Transfers of dogs from reporting AWOs to other organizations increased 2% to 9,467.
- Dogs returned to owners totaled 9,768, a decline of 1% compared to August 2011.
- The number of dogs that died while in shelters totaled 707 (excluding euthanasia), a decline of 52% over 2011.
- 81,526 dogs left AWOs during August 2012, a decline of 2% from August 2011.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$62 in August 2012, a decrease of 3% compared to August of last year.
- Adoption fees for cats older than 1 year of age averaged \$30, an increase of 3% from August 2011.
- For dogs less than 1 year of age, adoption fees averaged \$123, a 6% increase over August 2011.
- For dogs older than 1 year of age, adoption fees averaged \$91, an increase of 1% from last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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