

## **PetPoint Report: July 2012**

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The July PetPoint Report aggregates data from 1057 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2011. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both July 2011 and July 2012 have been included.

The report includes data on 170,247 cats and dogs that entered AWOs during the month (referred to as Intakes) and 165,649 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 45 states (excluding Alaska, Delaware, Hawaii, North Dakota, and Rhode Island), Washington D.C. and the U.S. Virgin Islands are represented in this report.

### Intakes

#### *Cats*

- Intakes of stray cats totaled 43,376, a decline of 7% from July 2011.
- Owner surrenders of cats totaled 29,161, a decline of 7% from July 2011.
- 7,903 cats were transferred in from other AWOs, an increase of 9%.
- Seizures of cats conducted by law enforcement organizations totaled 5,418, an increase of 4%.
- Cats returned to shelters from owners previously adopting from the same organization totaled 2,277, an increase of 12% from the previous year.
- Total intakes of all cats into AWOs equaled 88,135 during July 2012, a decline of 4% from July 2011.

#### *Dogs*

- Intakes of stray dogs totaled 31,323, a decline of 5%.
- Owner surrenders totaled 22,781, a decline of 11%.
- Transfers of dogs into AWOs totaled 15,722, an increase of 1%.
- Seizures of dogs conducted by law enforcement agencies declined 5% to 8,432.
- Returns of dogs previously adopted from the same organizations totaled 3,854, an increase of 10%.
- Total intakes of all dogs equaled 82,112, a decline of 5% from July 2011.

## Outcomes

### *Cats*

- 36,425 cats were adopted in July, an increase of 5% year over year.
- Euthanasia totaled 40,985, a decline of 14% from July last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 4,278, an increase of 6%.
- 1,567 cats were returned to their owners, even with July 2011.
- A total of 2,590 cats died (excluding euthanasia) while in AWOs during July 2012, a decline of 1% from 2010.
- In July 2012, a total of 85,845 cats left AWOs, a decline of 6% from July 2011.

### *Dogs*

- Adoptions increased 1% to 36,877.
- Euthanasia decreased 17% to 22,887.
- Transfers of dogs from reporting AWOs to other organizations increased 5% to 8,413.
- Dogs returned to owners totaled 10,690, a decline of 3% compared to July 2011.
- The number of dogs that died while in shelters totaled 937 (excluding euthanasia), a decline of 15% over 2011.
- 79,804 dogs left AWOs during July 2012, a decline of 5% from July 2011.

### Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$64 in July 2012, an increase of 2% compared to July of last year.
- Adoption fees for cats older than 1 year of age averaged \$39, an increase of 3% from July 2011.
- For dogs less than 1 year of age, adoption fees averaged \$119, a 2% increase over July 2011.
- For dogs older than 1 year of age, adoption fees averaged \$89, a decline of 3% from last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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