

PetPoint Report: August 2013

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The August PetPoint Report aggregates data from 1,142 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2012. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both August 2012 and August 2013 have been included.

The report includes data on 182,267 cats and dogs that entered AWOs during the month (referred to as Intakes) and 181,586 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states (excluding Delaware and North Dakota), Washington D.C. and the U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Owner surrenders of cats totaled 29,403, a decrease of 5% from August 2012.
- Cats returned by owners previously adopting from the same organization totaled 2,675, an increase of 3% from the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 6% during August 2013 to 6,678.
- Intakes of stray cats totaled 45,466, a decrease of 7% from August 2012.
- In August 2013, 9,927 cats were transferred in from other AWOs, an increase of 8% over the previous year.
- Total intakes of all cats into AWOs equaled 94,149 during August 2013, a decrease of 5% from August 2012.

Dogs

- Owner surrenders totaled 23,804, a decrease of 3% from August 2012.
- Returns of dogs previously adopted from the same organizations totaled 4,681, an increase of 7% from the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 1% during August 2013 to 9,745.
- Intakes of stray dogs totaled 30,826, a decrease of 6% from August 2012.
- Transfers of dogs into AWOs totaled 19,062 in August 2013, an increase of 2% over the previous year.
- Total intakes of all dogs equaled 88,118 during August 2013, a decrease of 3% from August 2012.

Outcomes

Cats

- 42,950 cats were adopted in August 2013, which represented a 5% increase year over year.
- The number of cats that died while in AWOs (excluding euthanasia) increased from 2,830 in August 2012 to 3,428 in August 2013.
- Euthanasia totaled 39,086, a decline of 13% from August of last year.
- 1,910 cats were returned to their owners, an increase of 5% compared to August 2012.
- Transfers of cats out of reporting AWOs to other organizations increased 6% to 6,419.
- In August 2013, 93,793 cats left AWOs, a decrease of 3% from August 2012.

Dogs

- 43,604 dogs were adopted in August 2013, which represents a 7% increase from the previous year.
- The number of dogs that died while in AWOs (excluding euthanasia) increased from 830 in August 2012 to 1,155 in August 2013.
- Euthanasia totaled 21,833, a decrease of 11% from August of last year.
- Dogs returned to owners totaled 10,808, an increase of 3% compared to August 2012.
- Transfers of dogs from reporting AWOs to other organizations increased 2% to 10,393.
- In August 2013, 87,793 dogs left AWOs, an increase of 1% from August 2012.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$61 in August 2013, which represents no change from August 2012.
- Adoption fees for cats older than 1 year of age averaged \$37, which represents an 8% decrease compared to August of last year.
- For dogs less than 1 year of age, adoption fees averaged \$124, a 3% increase from August 2012.
- For dogs older than 1 year of age, adoption fees averaged \$91, an increase of 2% compared to August of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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