

PetPoint Report: Year-End 2013

This special edition PetPoint Report for Year-End 2013 offers a complete year over year comparison of U.S. pet owner demand for dogs and cats available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The Year-End PetPoint Report aggregates data from 1,309 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2012. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both 2012 and 2013 have been included.

The report includes data on 1,876,138 cats and dogs that entered AWOs during 2013 (referred to as Intakes) and 1,829,512 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from all 50 states, Washington D.C. and the U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 889,956 during 2013, a decrease of 3.5% from 2012.
- Owner surrenders of cats totaled 281,337, a decrease of 5.5% from 2012.
- Cats returned by owners previously adopting from the same organization totaled 27,824, an increase of 4.4% over the previous year.
- Intakes of stray cats totaled 419,056, a decrease of 3.5% from 2012.
- In 2013, 100,174 cats were transferred in from other AWOs, an increase of 2.8% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 7.2% during 2013 to 61,565.

Dogs

- Total intakes of all dogs equaled 986,182 during 2013, a decrease of 3.1% from 2012.
- Owner surrenders totaled 268,899, a decrease of 6.4% from 2012.
- Returns of dogs previously adopted from the same organizations totaled 50,998, an increase of 5.0% over the previous year.
- Intakes of stray dogs totaled 345,200, a decrease of 4.8% from 2012.
- Transfers of dogs into AWOs totaled 220,987 in 2013, an increase of 3.1% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 4.2% during 2013 to 100,098.

Outcomes

Cats

- In 2013, 861,270 cats left AWOs, a decrease of 3.2% from 2012.
- 414,155 cats were adopted in 2013, which represents a 2.7% increase year over year.
- Euthanasia totaled 334,163, a decline of 12.3% from last year.
- Transfers of cats from reporting AWOs to other organizations increased 8.8% to 66,855.
- 19,858 cats were returned to their owners in 2013, an increase of 2.4% compared to 2012.
- The number of cats that died while in AWOs totaled 26,239 (excluding euthanasia), which represents a 7.2% increase from 2012 to 2013.

Dogs

- In 2013, 968,242 dogs left AWOs, a decrease of 2.3% from 2012.
- 490,535 dogs were adopted in 2013, which represents a 1.3% increase year over year.
- Euthanasia totaled 226,603, a decline of 12.7% from last year.
- Transfers of dogs from reporting AWOs to other organizations increased 3.9% to 120,124.
- 120,799 dogs were returned to their owners in 2013, a decrease of 0.1% compared to 2012.
- The number of dogs that died while in AWOs totaled 10,181 (excluding euthanasia), which represents a 6.4% decrease from 2012 to 2013.

Third-Party Adoptions

974 AWOs conducted third-party adoptions at PetSmart, Petco, or other offsite events or facilities during 2012 and 2013.

- Overall third-party adoptions, which represented 11.6% of the total adoptions in 2012 and 12.1% of the total adoptions in 2013, increased 5.6% year over year.
- 358 or 36.8% of the AWOs conducting third-party adoptions did so at PetSmart in 2013. Their 61,126 adoptions represent 56.1% of third-party adoptions for 2013.
- 303 or 31.1% of the AWOs conducting third-party adoptions did so at Petco in 2013. Their 19,750 adoptions represent 18.1% of third-party adoptions for 2013.
- 313 or 32.1% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in 2013. Their 28,144 adoptions represent 25.8% of third-party adoptions for 2013.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$64 in 2013, which represents no change from 2012.
- Adoption fees for cats older than 1 year of age averaged \$41, which represents no change from 2012.
- For dogs less than 1 year of age, adoption fees averaged \$126, a 5.0% increase from 2012.
- For dogs older than 1 year of age, adoption fees averaged \$91, an increase of 2.2% compared to last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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