

## PetPoint Report: May 2014

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The May PetPoint Report aggregates data from 1,186 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2013. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both May 2013 and May 2014 have been included.

The report includes data on 180,576 cats and dogs that entered AWOs during the month (referred to as Intakes) and 157,190 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 94,882 during May 2014, which represents a 5.7% decrease from May 2013.
- Owner surrenders of cats totaled 28,379, a decrease of 5.0% from May 2013.
- Cats returned by owners previously adopting from the same organization totaled 2,378, an increase of 6.6% from the previous year.
- Intakes of stray cats totaled 45,754, which represents a 5.9% decrease from May 2013.
- In May 2014, 11,363 cats were transferred in from other AWOs, a decrease of 2.5% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 14.9% during May 2014 to 7,008.

#### *Dogs*

- Total intakes of all dogs equaled 85,694 during May 2014, a decrease of 3.7% from May 2013.
- Owner surrenders totaled 22,701, a decrease of 4.7% from May 2013.
- Returns of dogs previously adopted from the same organizations totaled 4,471, a decrease of 0.5% from the previous year.
- Intakes of stray dogs totaled 29,086, a decrease of 6.9% from May 2013.
- Transfers of dogs into AWOs totaled 19,680 in May 2014, an increase of 1.9% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 4.1% during May 2014 to 9,756.

## Outcomes

### *Cats*

- In May 2014, 72,624 cats left AWOs, a 6.2% decrease from May 2013.
- 31,862 cats were adopted in May 2014, which represents a 9.1% increase year over year.
- Euthanasia totaled 28,301, a decline of 20.8% from May of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 3.4% to 8,054.
- 1,826 cats were returned to their owners, a decrease of 1.4% compared to May 2013.
- The number of cats that died while in AWOs totaled 2,581 (excluding euthanasia), which represents a 9.3% decrease from May 2013 to May 2014.

### *Dogs*

- In May 2014, 84,566 dogs left AWOs, a decrease of 1.7% from May 2013.
- 43,583 dogs were adopted in May 2014, which represents a 4.6% increase from the previous year.
- Euthanasia totaled 17,315, a decrease of 16.5% from May of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 2.1% to 11,224.
- Dogs returned to owners totaled 11,596, which represents a 2.1% increase compared to May 2013.
- The number of dogs that died while in AWOs totaled 848 (excluding euthanasia), which represents a 4.8% increase year over year.

## Adoptions Completed in Third-Party & Offsite Locations

651 AWOs completed adoptions at PetSmart, Petco, or other third-party or offsite events or facilities during May 2013 and May 2014.

- Overall third-party adoptions, which represented 13.2% of the total adoptions in May 2013 and 13.7% of the total adoptions in May 2014, increased 10.2% year over year.
- 255 or 39.2% of the AWOs conducting third-party adoptions did so at PetSmart in May 2014. Their 5,378 adoptions represent 52.0% of third-party adoptions for May 2014.
- 133 or 20.4% of the AWOs conducting third-party adoptions did so at Petco in May 2014. Their 1,251 adoptions represent 12.1% of third-party adoptions for May 2014.
- 263 or 40.4% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in May 2014. Their 3,711 adoptions represent 35.9% of third-party adoptions for May 2014.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$70 in May 2014, which represents a 2.9% increase from May 2013.
- Adoption fees for cats older than 1 year of age averaged \$42, which represents a 2.3% decrease compared to May of last year.

- For dogs less than 1 year of age, adoption fees averaged \$129, a 3.2% increase from May 2013.
- For dogs older than 1 year of age, adoption fees averaged \$97, an increase of 4.3% compared to May of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information, or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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