

PetPoint Report: Year-End 2014

This special edition PetPoint Report for Year-End 2014 offers a complete year over year comparison of U.S. pet owner demand for dogs and cats available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The Year-End PetPoint Report aggregates data from 1,350 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2013. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both 2013 and 2014 have been included.

The report includes data on 1,888,670 cats and dogs that entered AWOs during 2014 (referred to as Intakes) and 1,865,189 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 888,873 during 2014, a decrease of 5.1% from 2013.
- Owner surrenders of cats totaled 272,385, a decrease of 6.8% from 2013.
- Cats returned by owners previously adopting from the same organization totaled 29,340, an increase of 3.1% from the previous year.
- Intakes of stray cats totaled 415,282, decreased 5.4% from 2013.
- In 2014, 106,544 cats were transferred in from other AWOs, an increase of 3.1% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 10.8% during 2014 to 65,322.

Dogs

- Total intakes of all dogs equaled 999,797 during 2014, a decrease of 4.5% from 2013.
- Owner surrenders totaled 263,172, a decrease of 6.6% from 2013.
- Returns of dogs previously adopted from the same organizations totaled 51,831, a decrease of 1.2% from the previous year.
- Intakes of stray dogs totaled 339,674, a decrease of 7.1% from 2013.
- Transfers of dogs into AWOs totaled 233,365 in 2014, an increase of 1.4% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 4.1% during 2014 to 111,755.

Outcomes

Cats

- In 2014, 869,130 cats left AWOs, a decrease of 3.9% from 2013.
- 453,470 cats were adopted in 2014, which represented a 5.1% increase year over year.
- Euthanasia totaled 293,187, a decline of 17.1% from last year.
- Transfers of cats out of reporting AWOs to other organizations increased 4.3% to 73,697.
- 22,192 cats were returned to their owners, an increase of 8.0% compared to 2013.
- The number of cats that died while in AWOs totaled 26,584 (excluding euthanasia), which represents a 3.9% decrease from 2013 to 2014.

Dogs

- In 2014, 996,059 dogs left AWOs, a decrease of 3.0% from 2013.
- 521,221 dogs were adopted in 2014, which represents a 1.2% increase from the previous year.
- Euthanasia totaled 203,325, a decrease of 15.9% from last year.
- Transfers of dogs from reporting AWOs to other organizations increased 0.6% to 132,502.
- Dogs returned to owners totaled 129,103, an increase of 0.9% compared to 2013.
- The number of dogs that died while in AWOs totaled 9,908 (excluding euthanasia), a decrease of 7.6% year over year.

Adoptions Completed in Third-Party & Offsite Locations

1,191 AWOs completed adoptions at PetSmart, Petco, or other third-party or offsite events or facilities during 2013 and 2014.

- Overall third-party adoptions, which represented 13.6% of the total adoptions in 2013 and 14.5% of the total adoptions in 2014, increased 9.4% year over year.
- 367 or 30.8% of the AWOs conducting third-party adoptions did so at PetSmart in 2014. Their 64,992 adoptions represent 46.1% of third-party adoptions for 2014.
- 340 or 28.5% of the AWOs conducting third-party adoptions did so at Petco in 2014. Their 23,177 adoptions represent 16.4% of third-party adoptions for 2014.
- 484 or 40.6% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in 2014. Their 52,961 adoptions represent 37.5% of third-party adoptions for 2014.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$63 in 2014, which represents no change from 2013.
- Adoption fees for cats older than 1 year of age averaged \$40, a 2.4% decrease from 2013.
- For dogs less than 1 year of age, adoption fees averaged \$128, a 4.1% increase from 2013.
- For dogs older than 1 year of age, adoption fees averaged \$92, an increase of 1.1% compared to last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information, or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

Brad Grucelski
Vice President, PetPoint Solutions
Pethealth Inc.
bradg@petpoint.com
(866) 630.7387 ext. 284