

PetPoint Report: December 2015

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The December PetPoint Report aggregates data from 1,226 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2014. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both December 2014 and December 2015 have been included.

The report includes data on 123,667 cats and dogs that entered AWOs during the month (referred to as Intakes) and 160,034 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota and West Virginia are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 49,579 during December 2015, which represents a 10.1% decrease from December 2014.
- Owner surrenders of cats totaled 16,513, a decrease of 10.2% from December 2014.
- Cats returned by owners previously adopting from the same organization totaled 2,476, a decrease of 4.6% from the previous year.
- Intakes of stray cats totaled 19,842, which represents a 14.1% decrease from December 2014.
- In December 2015, 7,510 cats were transferred in from other AWOs, an increase of 3.1% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 14.2% during December 2015 to 3,238.

Dogs

- Total intakes of all dogs equaled 74,088 during December 2015, a decrease of 11.0% from December 2014.
- Owner surrenders totaled 18,549, a decrease of 12.6% from December 2014.
- Returns of dogs previously adopted from the same organizations totaled 4,283, a decrease of 6.3% from the previous year.
- Intakes of stray dogs totaled 23,789, a decrease of 14.6% from December 2014.
- Transfers of dogs into AWOs totaled 20,347 in December 2015, a decrease of 0.3% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 22.5% during December 2015 to 7,120.

Outcomes

Cats

- In December 2015, 73,090 cats left AWOs, which represents a 0.7% increase from December 2014.
- 51,182 cats were adopted in December 2015, which represents a 5.6% increase year over year.
- Euthanasia totaled 13,276, a decline of 13.6% from December of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 2.4% to 5,648.
- 1,632 cats were returned to their owners, a decrease of 6.8% compared to December 2014.
- The number of cats that died while in AWOs totaled 1,352 (excluding euthanasia), which represents a 5.5% decrease from December 2014 to December 2015.

Dogs

- In December 2015, 86,944 dogs left AWOs, a decrease of 0.1% from December 2014.
- 51,019 dogs were adopted in December 2015, which represents a 5.4% increase from the previous year.
- Euthanasia totaled 12,029, a decline of 15.6% from December of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 1.0% to 12,950.
- Dogs returned to owners totaled 10,306, which represents a 1.9% decrease compared to December 2014.
- The number of dogs that died while in AWOs totaled 640 (excluding euthanasia), which represents a 21.2% decrease year over year.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$64 in December 2015, which represents a 6.7% increase from December 2014.
- Adoption fees for cats older than 1 year of age averaged \$39, which represents a 2.6% increase compared to December of last year.
- For dogs less than 1 year of age, adoption fees averaged \$139, which represents an 11.2% increase from December 2014.
- For dogs older than 1 year of age, adoption fees averaged \$88, which represents a 3.5% increase compared to December of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Vice President, Innovation and Research
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980