

PetPoint Report: May 2015

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The May PetPoint Report aggregates data from 1,211 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2014. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both May 2014 and May 2015 have been included.

The report includes data on 179,656 cats and dogs that entered AWOs during the month (referred to as Intakes) and 157,552 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 93,912 during May 2015, which represents a 4.9% decrease from May 2014.
- Owner surrenders of cats totaled 28,710, a decrease of 1.5% from May 2014.
- Cats returned by owners previously adopting from the same organization totaled 2,507, an increase of 3.5% from the previous year.
- Intakes of stray cats totaled 43,977, which represents a 7.7% decrease from May 2014.
- In May 2015, 12,027 cats were transferred in from other AWOs, an increase of 0.5% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 10.8% during May 2015 to 6,691.

Dogs

- Total intakes of all dogs equaled 85,744 during May 2015, a decrease of 3.4% from May 2014.
- Owner surrenders totaled 22,357, a decrease of 4.6% from May 2014.
- Returns of dogs previously adopted from the same organizations totaled 4,708, an increase of 2.3% from the previous year.
- Intakes of stray dogs totaled 28,587, a decrease of 4.4% from May 2014.
- Transfers of dogs into AWOs totaled 20,644 in May 2015, an increase of 1.4% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 9.4% during May 2015 to 9,448.

Outcomes

Cats

- In May 2015, 72,091 cats left AWOs, which represents a 4.3% decrease from May 2014.
- 33,424 cats were adopted in May 2015, which represents a 2.1% increase year over year.
- Euthanasia totaled 25,005, a decline of 15.1% from May of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 4.0% to 8,900.
- 1,715 cats were returned to their owners, a decrease of 7.9% compared to May 2014.
- The number of cats that died while in AWOs totaled 3,047 (excluding euthanasia), which represents a 10.7% increase from May 2014 to May 2015.

Dogs

- In May 2015, 85,461 dogs left AWOs, a decrease of 2.2% from May 2014.
- 46,125 dogs were adopted in May 2015, which represents a 2.5% increase from the previous year.
- Euthanasia totaled 15,461, a decrease of 11.9% from May of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 2.6% to 11,482.
- Dogs returned to owners totaled 11,703, which represents a 3.6% decrease compared to May 2014.
- The number of dogs that died while in AWOs totaled 690 (excluding euthanasia), which represents a 21.5% decrease year over year.

Adoptions Completed in Third-Party & Offsite Locations

728 AWOs completed adoptions at PetSmart, Petco, or other third-party or offsite events or facilities during May 2014 and May 2015.

- Overall third-party adoptions, which represented 14.2% of the total adoptions in May 2014 and 14.8% of the total adoptions in May 2015, increased 6.2% year over year.
- 254 or 34.9% of the AWOs conducting third-party adoptions did so at PetSmart in May 2015. Their 5,486 adoptions represent 46.7% of third-party adoptions for May 2015.
- 149 or 20.5% of the AWOs conducting third-party adoptions did so at Petco in May 2015. Their 1,557 adoptions represent 13.3% of third-party adoptions for May 2015.
- 325 or 44.6% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in May 2015. Their 4,700 adoptions represent 40.0% of third-party adoptions for May 2015.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$70 in May 2015, which represents no change from May 2014.
- Adoption fees for cats older than 1 year of age averaged \$41, which represents a 2.4% decrease compared to May of last year.

- For dogs less than 1 year of age, adoption fees averaged \$139, which represents a 6.9% increase from May 2014.
- For dogs older than 1 year of age, adoption fees averaged \$91, which represents a 5.2% decrease compared to May of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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