

PetPoint Report: October 2015

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The October PetPoint Report aggregates data from 1,244 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2014. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both October 2014 and October 2015 have been included.

The report includes data on 170,584 cats and dogs that entered AWOs during the month (referred to as Intakes) and 173,927 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 85,413 during October 2015, which represents a 3.6% decrease from October 2014.
- Owner surrenders of cats totaled 25,105, a decrease of 3.6% from October 2014.
- Cats returned by owners previously adopting from the same organization totaled 2,901, an increase of 2.1% from the previous year.
- Intakes of stray cats totaled 41,416, which represents a 3.7% decrease from October 2014.
- In October 2015, 9,880 cats were transferred in from other AWOs, an increase of 2.1% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 13.2% during October 2015 to 6,111.

Dogs

- Total intakes of all dogs equaled 85,171 during October 2015, a decrease of 3.1% from October 2014.
- Owner surrenders totaled 20,923, a decrease of 6.3% from October 2014.
- Returns of dogs previously adopted from the same organizations totaled 4,771, an increase of 5.4% from the previous year.
- Intakes of stray dogs totaled 28,511, a decrease of 5.6% from October 2014.
- Transfers of dogs into AWOs totaled 21,429 in October 2015, an increase of 9.2% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 15.1% during October 2015 to 9,537.

Outcomes

Cats

- In October 2015, 87,147 cats left AWOs, which represents a 2.2% decrease from October 2014.
- 48,918 cats were adopted in October 2015, which represents an 11.7% increase year over year.
- Euthanasia totaled 25,467, a decline of 20.6% from October of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 2.9% to 7,338.
- 2,335 cats were returned to their owners, a decrease of 6.8% compared to October 2014.
- The number of cats that died while in AWOs totaled 3,089 (excluding euthanasia), which represents a 4.7% decrease from October 2014 to October 2015.

Dogs

- In October 2015, 86,780 dogs left AWOs, a decrease of 2.1% from October 2014.
- 47,485 dogs were adopted in October 2015, which represents a 5.2% increase from the previous year.
- Euthanasia totaled 13,682, a decline of 25.0% from October of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 6.0% to 12,849.
- Dogs returned to owners totaled 12,114, which represents a 1.1% decrease compared to October 2014.
- The number of dogs that died while in AWOs totaled 650 (excluding euthanasia), which represents a 26.6% decrease year over year.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$65 in October 2015, which represents a 3.2% increase from October 2014.
- Adoption fees for cats older than 1 year of age averaged \$39, which represents no change compared to October of last year.
- For dogs less than 1 year of age, adoption fees averaged \$137, which represents a 9.6% increase from October 2014.
- For dogs older than 1 year of age, adoption fees averaged \$92, which represents a 4.5% increase compared to October of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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