

## PetPoint Report: April 2016

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The April PetPoint Report aggregates data from 1,202 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2015. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both April 2015 and April 2016 have been included.

The report includes data on 154,144 cats and dogs that entered AWOs during the month (referred to as Intakes) and 137,387 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota and West Virginia are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 71,161 during April 2016, which represents a 1.1% decrease from April 2015.
- Owner surrenders of cats totaled 21,475, a decrease of 2.9% from April 2015.
- Cats returned by owners previously adopting from the same organization totaled 2,399, an increase of 2.8% from the previous year.
- Intakes of stray cats totaled 30,124, which represents a 3.2% decrease from April 2015.
- In April 2016, 11,749 cats were transferred in from other AWOs, an increase of 9.2% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 3.6% during April 2016 to 5,414.

#### *Dogs*

- Total intakes of all dogs equaled 82,983 during April 2016, a decrease of 6.3% from April 2015.
- Owner surrenders totaled 20,926, a decrease of 11.1% from April 2015.
- Returns of dogs previously adopted from the same organizations totaled 4,877, an increase of 7.9% from the previous year.
- Intakes of stray dogs totaled 26,073, a decrease of 11.2% from April 2015.
- Transfers of dogs into AWOs totaled 22,019 in April 2016, an increase of 3.0% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 6.8% during April 2016 to 9,088.

## Outcomes

### *Cats*

- In April 2016, 54,173 cats left AWOs, which represents a 1.2% decrease from April 2015.
- 28,825 cats were adopted in April 2016, which represents a 6.7% increase year over year.
- Euthanasia totaled 13,762, a decline of 17.8% from April of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 6.8% to 8,114.
- 1,687 cats were returned to their owners, an increase of 5.6% compared to April 2015.
- The number of cats that died while in AWOs totaled 1,785 (excluding euthanasia), which represents a 4.4% decrease from April 2015 to April 2016.

### *Dogs*

- In April 2016, 83,214 dogs left AWOs, a decrease of 2.0% from April 2015.
- 46,521 dogs were adopted in April 2016, which represents a 6.6% increase from the previous year.
- Euthanasia totaled 11,262, a decline of 26.1% from April of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 1.8% to 12,673.
- Dogs returned to owners totaled 12,214, which represents a 1.5% decrease compared to April 2015.
- The number of dogs that died while in AWOs totaled 544 (excluding euthanasia) in April 2016, compared to 766 (excluding euthanasia) in April 2015.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$65 in April 2016, which represents a 4.8% increase from April 2015.
- Adoption fees for cats older than 1 year of age averaged \$43, which represents a 2.4% increase compared to April of last year.
- For dogs less than 1 year of age, adoption fees averaged \$150, which represents an 8.7% increase from April 2015.
- For dogs older than 1 year of age, adoption fees averaged \$97, which represents a 3.2% increase compared to April of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman  
Vice President, Software Solutions  
Pethealth Inc.  
steve.zeidman@pethealthinc.com  
(866) 630.7387 ext. 5980