

PetPoint Report: January 2016

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The January PetPoint Report aggregates data from 1,190 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2015. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both January 2015 and January 2016 have been included.

The report includes data on 131,942 cats and dogs that entered AWOs during the month (referred to as Intakes) and 136,644 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota and West Virginia are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 49,527 during January 2016, which represents a 5.8% decrease from January 2015.
- Owner surrenders of cats totaled 16,541, a decrease of 7.2% from January 2015.
- Cats returned by owners previously adopting from the same organization totaled 2,563, an increase of 0.4% from the previous year.
- Intakes of stray cats totaled 19,340, which represents a 6.8% decrease from January 2015.
- In January 2016, 7,680 cats were transferred in from other AWOs, a decrease of 0.2% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 9.4% during January 2016 to 3,403.

Dogs

- Total intakes of all dogs equaled 82,415 during January 2016, a decrease of 3.7% from January 2015.
- Owner surrenders totaled 21,064, a decrease of 10.5% from January 2015.
- Returns of dogs previously adopted from the same organizations totaled 4,538, a decrease of 1.8% from the previous year.
- Intakes of stray dogs totaled 25,367, a decrease of 6.9% from January 2015.
- Transfers of dogs into AWOs totaled 23,011 in January 2016, an increase of 9.3% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 7.4% during January 2016 to 8,435.

Outcomes

Cats

- In January 2016, 56,362 cats left AWOs, which represents a 2.7% decrease from January 2015.
- 38,427 cats were adopted in January 2016, which represents a 3.0% increase year over year.
- Euthanasia totaled 10,188, a decline of 17.3% from January of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 0.2% to 5,392.
- 1,550 cats were returned to their owners, a decrease of 18.6% compared to January 2015.
- The number of cats that died while in AWOs totaled 805 (excluding euthanasia), which represents a 19.3% decrease from January 2015 to January 2016.

Dogs

- In January 2016, 80,282 dogs left AWOs, a decrease of 2.0% from January 2015.
- 45,210 dogs were adopted in January 2016, which represents a 1.7% increase from the previous year.
- Euthanasia totaled 11,169, a decline of 22.2% from January of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 5.4% to 13,392.
- Dogs returned to owners totaled 9,864, which represents a 2.2% increase compared to January 2015.
- The number of dogs that died while in AWOs totaled 647 (excluding euthanasia), which represents a 9.4% decrease year over year.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$68 in January 2016, which represents a 4.6% increase from January 2015.
- Adoption fees for cats older than 1 year of age averaged \$43, which represents no change compared to January of last year.
- For dogs less than 1 year of age, adoption fees averaged \$148, which represents a 10.4% increase from January 2015.
- For dogs older than 1 year of age, adoption fees averaged \$97, which represents a 3.2% increase compared to January of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Vice President, Innovation and Research
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980