

PetPoint Report: March 2016

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The March PetPoint Report aggregates data from 1,207 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2015. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both March 2015 and March 2016 have been included.

The report includes data on 145,001 cats and dogs that entered AWOs during the month (referred to as Intakes) and 137,385 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota and West Virginia are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 56,641 during March 2016, which represents a 0.7% increase from March 2015.
- Owner surrenders of cats totaled 18,516, a decrease of 5.0% from March 2015.
- Cats returned by owners previously adopting from the same organization totaled 2,593, an increase of 6.1% from the previous year.
- Intakes of stray cats totaled 21,682, which represents a 0.7% increase from March 2015.
- In March 2016, 9,102 cats were transferred in from other AWOs, an increase of 11.7% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 2.9% during March 2016 to 4,748.

Dogs

- Total intakes of all dogs equaled 88,360 during March 2016, a decrease of 2.3% from March 2015.
- Owner surrenders totaled 22,740, a decrease of 8.2% from March 2015.
- Returns of dogs previously adopted from the same organizations totaled 5,104, an increase of 1.0% from the previous year.
- Intakes of stray dogs totaled 27,241, a decrease of 7.0% from March 2015.
- Transfers of dogs into AWOs totaled 23,570 in March 2016, an increase of 10.5% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 2.8% during March 2016 to 9,705.

Outcomes

Cats

- In March 2016, 51,097 cats left AWOs, which represents a 0.5% increase from March 2015.
- 29,813 cats were adopted in March 2016, which represents a 3.7% increase year over year.
- Euthanasia totaled 11,764, a decline of 13.2% from March of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 15.8% to 6,623.
- 1,865 cats were returned to their owners, an increase of 5.9% compared to March 2015.
- The number of cats that died while in AWOs totaled 1,032 (excluding euthanasia), which represents a 2.7% decrease from March 2015 to March 2016.

Dogs

- In March 2016, 86,288 dogs left AWOs, a decrease of 0.7% from March 2015.
- 47,995 dogs were adopted in March 2016, which represents a 2.5% increase from the previous year.
- Euthanasia totaled 11,113, a decline of 24.0% from March of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 5.8% to 13,653.
- Dogs returned to owners totaled 12,795, which represents an 8.2% increase compared to March 2015.
- The number of dogs that died while in AWOs totaled 732 (excluding euthanasia), which represents a 4.0% increase from March 2015 to March 2016.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$64 in March 2016, which represents a 3.2% increase from March 2015.
- Adoption fees for cats older than 1 year of age averaged \$43, which represents no change compared to March of last year.
- For dogs less than 1 year of age, adoption fees averaged \$154, which represents a 12.4% increase from March 2015.
- For dogs older than 1 year of age, adoption fees averaged \$99, which represents a 4.2% increase compared to March of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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