

PetPoint Report: November 2016

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The November PetPoint Report aggregates data from 1247 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2015. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both November 2015 and November 2016 have been included.

The report includes data on 148,393 cats and dogs that entered AWOs during the month (referred to as Intakes) and 161,507 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 68,446 during November 2016, which represents a 1.1% increase from November 2015.
- Owner surrenders of cats totaled 20,517, a decrease of 5.2% from November 2015.
- Cats returned by owners previously adopting from the same organization totaled 2,809, an increase of 3.5% from the previous year.
- Intakes of stray cats totaled 30,857, which represents a 0.2% increase from November 2015.
- In November 2016, 9,418 cats were transferred in from other AWOs, an increase of 12.2% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 15.9% during November 2016 to 4,845.

Dogs

- Total intakes of all dogs equaled 79,947 during November 2016, a decrease of 2.2% from November 2015.
- Owner surrenders totaled 19,338, a decrease of 7.2% from November 2015.
- Returns of dogs previously adopted from the same organizations totaled 4,916, an increase of 4.1% from the previous year.
- Intakes of stray dogs totaled 25,779, a decrease of 8.1% from November 2015.
- Transfers of dogs into AWOs totaled 20,971 in November 2016, an increase of 7.3% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 3.6% during November 2016 to 8,943.

Outcomes

Cats

- In November 2016, 79,191 cats left AWOs, which represents a 1.0% increase from November 2015.
- 49,910 cats were adopted in November 2016, which represents a 4.6% increase year over year.
- Euthanasia totaled 17,201, a decline of 11.6% from November of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 12.9% to 7,590.
- 2,077 cats were returned to their owners, a decrease of 1.6% compared to November 2015.
- The number of cats that died while in AWOs totaled 2,413 (excluding euthanasia), which represents a 0.6% increase from November 2015 to November 2016.

Dogs

- In November 2016, 82,316 dogs left AWOs, a decrease of 0.1% from November 2015.
- 46,185 dogs were adopted in November 2016, which represents a 4.0% increase from the previous year.
- Euthanasia totaled 10,607, a decline of 18.6% from November of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 3.7% to 13,263.
- Dogs returned to owners totaled 11,522, which represents a 0.7% increase compared to November 2015.
- The number of dogs that died while in AWOs totaled 739 (excluding euthanasia), which represents a 4.4% increase from November 2015 to November 2016.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$74 in November 2016, which represents a 12.1% increase from November 2015.
- Adoption fees for cats older than 1 year of age averaged \$43, which represents a 10.3% increase compared to November of last year.
- For dogs less than 1 year of age, adoption fees averaged \$154, which represents a 12.4% increase from November 2015.
- For dogs older than 1 year of age, adoption fees averaged \$96, which represents a 5.5% increase compared to November of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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