The 24PetWatch Microchip Identification and Pet Recovery Network

How can 24PetWatch save us time and effort in a lost pet emergency?

The 24PetWatch network is connected to the PetPoint Animal Management System licensed by over 1,550 animal welfare organizations. In a lost pet emergency, 24PetWatch searches its own database first for matching records of a pet that has been found. We then carry out an on-line search of all animals present in shelters using PetPoint. When a match is made, the owner and animal welfare organization are immediately alerted and a reunion is arranged.

How accurate is your database? Why is yours different from other microchip companies?

24PetWatch commits to a 90% accuracy rate by performing regular maintenance checks on the information in the database. The information logged in the 24PetWatch database includes the microchip number, information relating to the microchipped animal and the pet owner. Unlike other microchip companies, the primary contact person in a lost pet emergency will be the pet owner and as a last resort, the organization that purchased the microchip.

What is the cost of this technology?

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<th>$U.S.</th>
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<td>Shelter PetPoint</td>
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<td>Shelter Non PetPoint</td>
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How does free registration benefit my organization?

A microchip can only help to bring a lost pet home if accurate owner information is registered in the database. 24PetWatch encourages registration by providing it free for all 24PetWatch microchips.

What is the technology behind the 24PetWatch microchip?

The microchip technology used for domestic animal implantation uses a small microchip approximately the size of a grain of rice. It contains a unique pre-programmed code that can be identified and read by a handheld scanner. 24PetWatch offers two types of microchip frequencies in North America:

- Non-ISO or FECAVA (FDX-A) technology similar to that used by most animal welfare organizations in the United States.
- ISO (FDX-B) technology quickly becoming the industry standard worldwide.

24PetWatch microchips can be read by scanners currently in use in North America, including those provided by AVID, HomeAgain and ResQ. 24PetWatch is the only pet recovery network that is available to pet owners throughout North America.

Is it easy to register?

Yes! All animals adopted from an organization using PetPoint can be automatically registered online. All other 24PetWatch users can quickly and simply register the microchip at www.24petwatch.com

What other innovative products and services do you offer?

We also offer EmergencyCare Lost Pet Coverage and 24PetWatch Medical Alert. Please visit www.24petwatch.com for more information.
NO ONE GETS MORE PETS HOME THAN 24PETWATCH DOES!

In a nationwide study conducted by Ohio State University, 24PetWatch was shown to have the highest microchip registration rate amongst all other microchip companies. The study showed **24PetWatch to be at 78.9% owner registration rate** while Avid and HomeAgain, came in at 50.7% and 53.2% respectively.

This stands as further evidence of 24PetWatch’s commitment to bringing pets home. Since launching in 2003, 24PetWatch has stayed true to its mission to regain the trust of animal welfare organizations and veterinarians alike. By offering online registration tools for professionals such as EVE, PetPoint and ongoing address checks of existing records, 24PetWatch is the best connection between microchipped pets and their owners.

“I just want to say that I am very pleased with the way 24PetWatch has worked for us. My family and I recently moved and during the confusion of our moving day our cat Leonard ran away. He was gone for over a month with no word, and we were beginning to give up hope of him ever coming back. Yesterday we received a call from 24PetWatch telling us that Leonard had been found. Not only did they call my husband’s employer on record, they took the time to find us. By handling it the way that they did, we safely have our Leonard home! Thank you.”

Mary Choromanski
Pet Owner – Farmington, NY

“We have been working with 24PetWatch for several years and recommending both the insurance and microchip. The microchip program gives us the ability to register any microchip online with the EVE registration option. We feel very strongly about the quality of service and have found 24PetWatch insurance programs to be comprehensive, claims payment fair and prompt, which in turn helps us deliver high quality care without the ‘cost for care’ client conversations. Clinic and client service staff at 24PetWatch are very helpful for our questions and our clients. We don’t hesitate to endorse this company to our clients and colleagues.”

Manuel Garcia
Practice Manager – Lakeside Animal Hospital, FL