

PetPoint Report: January 2013

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The January PetPoint Report aggregates data from 1088 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2012. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both January 2012 and January 2013 have been included.

The report includes data on 132,877 cats and dogs that entered AWOs during the month (referred to as Intakes) and 130,927 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states (excluding Alaska, and Delaware), Washington D.C. and the U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Owner surrenders of cats totaled 17,754, an increase of 2% from January 2012.
- Cats returned to shelters from owners previously adopting from the same organization totaled 2,265, an increase of 10% from the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 11% to 3,180.
- Intakes of stray cats totaled 20,499, an increase of 2%.
- 6,777 cats were transferred in from other AWOs, an increase of 5%.
- Total intakes of all cats into AWOs equaled 50,475 during January 2013, an increase of 2% from January 2012.

Dogs

- Owner surrenders totaled 23,793, a decline of 2% from January 2012.
- Returns of dogs previously adopted from the same organizations totaled 4,125, an increase of 8% from the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 8% to 7,425.
- Intakes of stray dogs totaled 28,197, a decline of 2%.
- Transfers of dogs into AWOs totaled 18,862, an increase of 5%.
- Total intakes of all dogs equaled 82,402 during January 2013, a decline of 1% from January 2012.

Outcomes

Cats

- 31,378 cats were adopted in January 2013, an increase of 9% year over year.
- A total of 752 cats died (excluding euthanasia) while in AWOs during January 2013, which represents a 2% increase compared to January of last year.
- Euthanasia totaled 15,769, a decline of 12% from January last year.
- 1,467 cats were returned to their owners, an increase of 2% compared to January 2012.
- Transfers of cats out of reporting AWOs to other organizations increased 9% to 4,288.
- In January 2013, a total of 53,654 cats left AWOs during January 2013, an increase of 1% from January 2012.

Dogs

- 39,874 dogs were adopted in January 2013, an increase of 3% year over year.
- The number of dogs that died while in shelters totaled 710 (excluding euthanasia), a decline of 22% over 2012.
- Euthanasia totaled 18,111, a decline of 10% from January last year.
- Dogs returned to owners totaled 8,330, a decline of 6% compared to January 2012.
- Transfers of dogs from reporting AWOs to other organizations increased 5% to 10,248.
- In January 2013, a total of 77,273 dogs left AWOs during January 2013, a decline of 2% from January 2012.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$63 in January 2013, which represents a decrease of 3% from January 2012.
- Adoption fees for cats older than 1 year of age averaged \$45, which represents no change compared to January of last year.
- For dogs less than 1 year of age, adoption fees averaged \$126, a 4% increase over January 2012.
- For dogs older than 1 year of age, adoption fees averaged \$93, an increase of 2% compared to January of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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